

Education

University of Massachusetts Lowell - Manning School of Business **Jan 2022 - Aug 2025**

- Bachelor's Degree in Business Administration with a Concentration in Finance
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Professional Experience

Assistant Store Manager, Urban Outfitters | Burlington, MA **Nov 2021 - Present**

- Manage store-level financial operations for a \$2.2M retail location, overseeing labor budgets of 250–350 weekly hours (~\$260K annual payroll expense) across a 25+ employee team, optimizing productivity, controlling costs, and supporting profitability.
 - Analyze sales, payroll, conversion (~16%), and productivity (~\$120 SPH) metrics through Qlik and Excel dashboards, identifying trends and variances that inform budgeting, forecasting, and labor planning decisions.
 - Maintain internal controls, cash management procedures, bank deposits, Oracle-based reporting, and transaction reconciliations while ensuring compliance with company financial policies and supporting district-level reporting.
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Skills

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| Financial Modeling (Excel) | Budget Management & Variance Analysis |
| Financial Planning & Forecasting | Business Intelligence & Visualization (Tableau, Qlik) |

Additional Projects

Financial Modeling Portfolio - Independent Projects | Lowell, MA **Jan 2025 - Present**

- Built a \$7.2M acquisition and development model incorporating construction costs, debt financing, and 10-year cash flow projections.
- Developed DCF valuation models for public companies, forecasting revenue, margins, and free cash flow while performing sensitivity analysis on valuation assumptions.

App Development (MVP) | Lowell, MA **Apr 2025 - Present**

- Developing a travel-tech MVP, building backend infrastructure and financial models to evaluate pricing, unit economics, and capital requirements across multiple demand scenarios.
- Validating and refining the business model through 20+ customer interviews, demand testing, and competitive benchmarking to inform go-to-market strategy and scalability.

Client Website Development | Stuttgart, Germany **Mar 2026 - Present**

- Designed and launched a mobile-first website, structuring service pages, integrating contact functionality, and optimizing inquiry flows to streamline navigation and reduce booking friction.
- Translated business requirements into UX and site architecture decisions, optimizing layout, content hierarchy, and conversion pathways to increase engagement.

Global Entrepreneurship Exchange (GE2) | Lowell, MA **Jun 2025 - Jul 2025**

- Evaluated commercial viability of a CubeSat product by building pricing (\$90K–\$120K), revenue, and capital requirement models in collaboration with NASA-affiliated engineers and industry partners.
 - Assessed supplier contracts, cost structures, and market positioning to inform commercialization strategy within an international team.
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Certifications

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| - Google AI Essential | May 2024 |
| - Intro to Python, Understanding | May 2024 |
| - Understanding Basic SQL Syntax | Jun 2024 |
| - Power BI: Build Your First Report | Jun 2024 |
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Additional Interests Global Travel | Content Creation | Venture Development | Emerging Technologies